



CONVOLVING OFFERING

Workflow Intelligence Overview

Employee-level intelligence that turns how your team works today into a quantified AI business case and a clear path to implementation.

We quantify where AI can create value across your team in 7 days

AI creates value when it is applied to the work your people actually do. In one week, we identify the opportunity employee by employee, quantify it, and build a path to capture it.

DAY 1

MAP CURRENT STATE

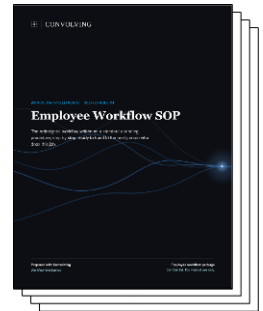
We map how each employee actually works, step by step, in 2 hours

Athena guides each employee through a private, self-paced session to capture what they do step by step, including the systems, handoffs, and exceptions behind their work.

OUTPUT

Current-state SOPs

[SEE PAGE 2](#)



DAY 5

DESIGN FUTURE STATE

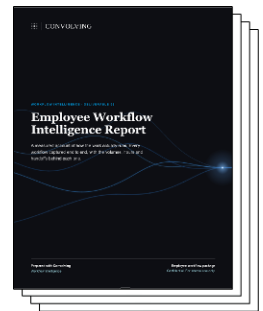
We identify how AI can improve each workflow and quantify the value

We redesign each person's workflows around AI, drawing on patterns we have built with leading companies and quantifying the hours and cost impact using their own data.

OUTPUT

Future-state Workflows & savings

[SEE PAGE 3](#)



DAY 7

IMPLEMENT & ADOPT AI

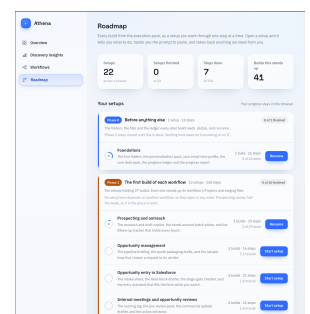
We give each employee a personalized, actionable AI roadmap

Each employee receives an interactive implementation guide that walks them through their redesigned workflows at their current level of AI proficiency.

OUTPUT

Interactive AI guide

[SEE PAGE 4](#)



CHF 2,500
PER FTE · FIXED

Backed by proprietary workflow benchmarks, experienced functional leaders, and leading AI practices.

We map how each employee actually works, step by step, in 2 hours

Our proprietary tool, **Athena**, guides employees in a private, self-paced session to map out what they do step by step, including the systems, handoffs, and exceptions.



PROCESS AND EXCEPTIONS

Every step, including where it breaks



SYSTEMS

The tools behind each step, and why



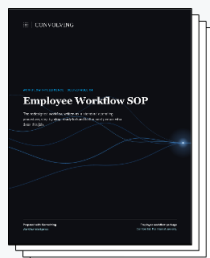
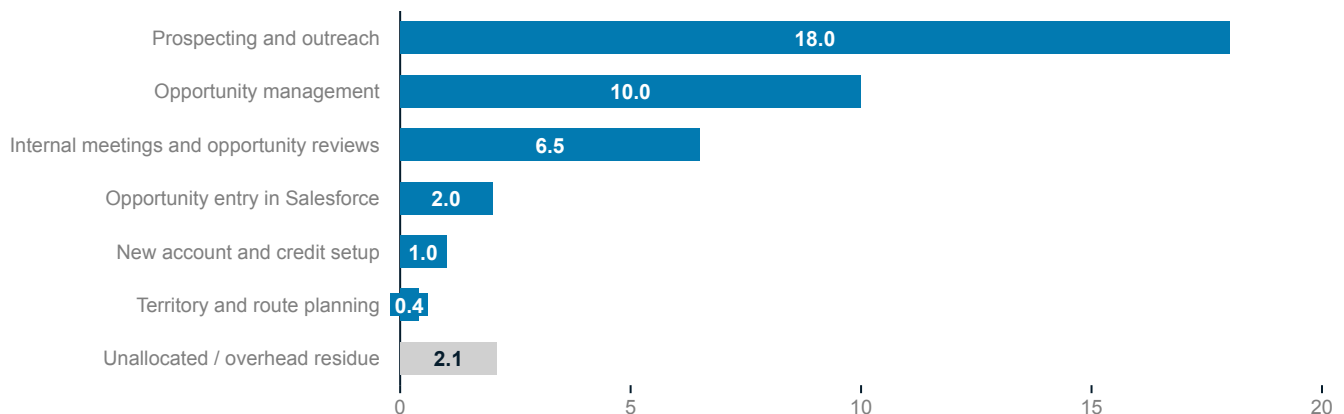
HANDOFFS

The people each step depends on

EXAMPLE FINDING

Less than 50% of the employee's week goes to prospecting & outreach

One employee's week by workflow, hours per week.



EACH EMPLOYEE GETS

Current-state SOPs

Every discovered workflow is documented as a standard operating procedure—capturing its steps, systems, and handoffs in the employee's own context. **Even without AI, the same record supports onboarding, business continuity, and organizational design**

We redesign each workflow around AI and quantify the value

We redesign each person’s workflows around AI, drawing on proven workflow patterns and quantifying the hours and cost impact using their own data.



IMPACT

Value opportunity quantified per workflow



PRACTICE

Built on leading AI best practices



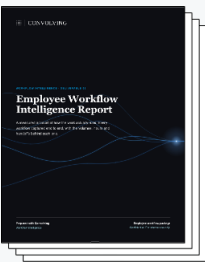
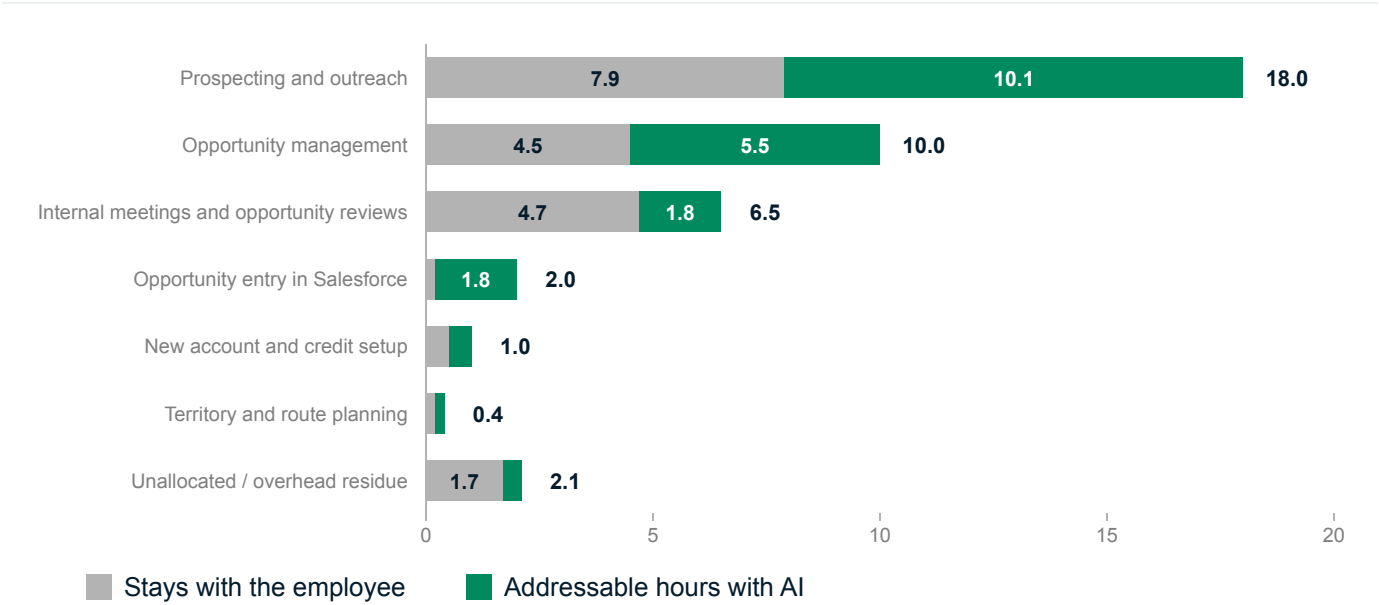
BENCHMARKS

Validated against industry benchmarks

EXAMPLE FINDING

20.3 hours per week are addressable with AI, concentrated in prospecting & outreach

One employee’s week by workflow, hours per week.



EACH EMPLOYEE GETS

Future-state workflows & savings

The discovery report shows the current and future states side by side, workflow by workflow. It quantifies the hours and cost impact of each change using the employee’s own data, establishing a clear baseline for measuring results.

We give each employee a personalized & actionable AI roadmap

Each employee receives an interactive implementation guide that walks them through their redesigned workflows at their current level of AI proficiency.



LEARNING

Personalized & self-paced learning



WORKFLOWS

Built on their existing workflows



PROVIDERS

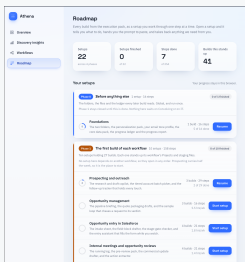
Tailored to your AI provider

EXAMPLE FINDING

The AI-native prospecting & outreach workflow increases client interactions by 3x

One redesigned workflow, built & understood by the employee owning it.

Step	Step name	Time	What the agent does	What you do
1	Weekly coverage check on stale zones	0.3 h a week	Name the zones and accounts going stale against the monthly account-interaction requirement and propose the next week to work.	Read the list and pick the week.
			~ proprietary ~	
			~ proprietary ~	
9	Day plan with a five-item brief per stop	0.3 h per cycle	Sequence the stops by proximity with drive times and write the five pre-call items per stop, flagging every unknown contact.	Sanity-check the route and resequence in the car.



EACH EMPLOYEE GETS

Interactive AI guide

Each redesigned workflow becomes a guided setup the employee completes step by step. It provides the instructions, prompts, and actions required to implement the workflow and tracks progress through every phase.

Our clients identify ~40% time savings after a seven-day engagement.

A 30-minute conversation is enough to scope a first cohort and agree on a start date.

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